

SCREEN PRINTING (SP)

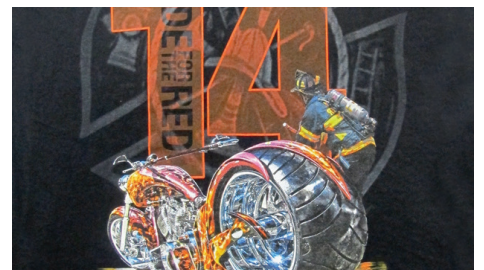
Our talented artists and experienced press operators ensure that your screen print designs will look their best. In addition to traditional spot-color inks, Vantage offers specialty inks and art distressing to make your logo or design really stand out. We also offer 4-color process inks for white and light colors and can achieve simulated 4-color process looks on dark colors. Our screen print artists will determine the best method of separation based on the artwork, garment color, garment style and quantity.



Spot Color with Distressed Art



4-Color Process



Simulated 4-Color Process

SPOT-COLOR images are printed with specific Pantone colors. Spot-color art may be solid logos or contain halftones. This technique is effective in printing cartoons, typography, logos and line art. Spot-color printing is the most common technique in our industry. (This method of printing works on light garments as well as dark garments when using an underlay and produces a clean, vibrant print due to the opacity of the ink.)

FOUR-COLOR PROCESS images are printed with four inks - Cyan, Magenta, Yellow and Black - and are generally referred to as CMYK. It is effective when attempting to reproduce photo-realistic images in a garment print. It can also be used for more graphic images that contain a wide variety of colors that exceed the capabilities of the printing machines. If you viewed a printed CMYK image through a magnifier, you would see small halftone dots that make up the colors we see. Spot colors are often used in addition to Four-Color Process to match specific colors or solid copy. (This Method of printing works best on white or very light-colored garments due to the translucent properties of the inks. This method of screen printing cannot be printed on dark-colored garments and matches to Pantone colors are not possible.)

SIMULATED-PROCESS COLOR images have a photorealistic look but are not printed with the four process colors of CMYK. Instead, simulated process uses spot-color inks, which make this technique great for dark shirts. When printing simulated-process color, the artist creates separations of halftone images for spot colors like red, yellow, blue, etc., using as many colors as the shop's press can handle. Because the inks for simulated-process color are generally all-purpose, semi-transparent plastisol, they produce a bright image, even when printed on a white-ink underbase. [This method of printing works on light garments and dark garments when using an underlay and produces a clean, vibrant print due to the opacity of the ink.]

Additional information can be found online at vantageapparel.com/decoration. See additional page for pricing.

SCREEN PRINTING (SP)

SCREEN PRINTING (P): Screen print run charge (per placement). Pricing includes garment bulk packed in printer's fold.

QUANTITY	1 COLOR	2 COLOR	3 COLOR	4 COLOR	5 COLOR	6 COLOR	7 COLOR	PER COLOR
72 - 149	\$2.70	\$3.34	\$3.98	\$4.62	\$5.26	\$5.90	N/A	N/A
150 - 299	\$2.26	\$2.88	\$3.50	\$4.12	\$4.74	\$5.36	\$5.98	\$0.62
300 - 599	\$1.88	\$2.40	\$2.92	\$3.44	\$3.96	\$4.48	\$5.00	\$0.52
600 - 1,199	\$1.58	\$1.96	\$2.34	\$2.72	\$3.10	\$3.48	\$3.86	\$0.38
1,200 - 2,399	\$1.40	\$1.76	\$2.12	\$2.48	\$2.84	\$3.20	\$3.56	\$0.36
2,400 - 4,799	\$1.26	\$1.60	\$1.94	\$2.28	\$2.62	\$2.96	\$3.30	\$0.34
4,800 - 9,599	\$1.22	\$1.52	\$1.82	\$2.12	\$2.42	\$2.72	\$3.02	\$0.30
9,600+	Contact Customer Service for pricing and turn-around time.							

Most colored garments require an underlay which is charged as one additional color. Pricing is for one print per location and standard placements on t-shirts and fleece.

SCREEN PRINTING ORDER CHARGES (P)

Separation, Film & Screen	\$50.00 per color for standard logos. \$90.00 per color for complex logos. \$500.00 for 4-color process (available on white garments only). \$700.00 for simulated process - up to 8 colors. (For additional colors add \$200.00 per color.)
Re-Orders	\$30.00 per color.
Ink Color Change	\$70.00 fee for additional logo color-way set-ups up to 3 colors. Add \$10.00 for each additional color.
Pre-Production Proof or Sample	\$60.00 per logo up to 3 colors. Add \$10.00 for each additional color. Required for specialty inks and vintage soft-hand.
Logo Development or Art Redraw*	\$62.50 per hour (\$31.25 minimum).
Youth/Toddler	Add \$1.00 per unit for CPSIA tracking labels.
Pockets	Add \$.70 per placement for print on or above pocket.
Sleeves	For orders under 1,200 sleeve placements, add \$.70 per placement for print on sleeve.
Blankets	Add \$1.00 minimum per placement.
Jackets	Add \$2.00 minimum per placement.
Folding/Polybagging	Add \$0.90 per unit* for folding & polybagging. *tees & polos, add \$0.70 per unit

ART SERVICE: 2 business days for virtual proof development. Pre-production sample, if required, 5 business days after virtual proof approval.

STANDARD SERVICE: 5 business days after all approvals and blank availability.

PRIORITY SERVICE: Priority service is available with one day for art and two days for production. No pre-pro available. 100% upcharge applies. Service is subject to availability.

MINIMUM: 300 pieces for 4-color process or simulated process.

PRINTING ON POLYESTER & SYNTHETIC FABRICS: Maximum number of colors per logo is 8 colors plus underlay and barrier base which are charged as two additional colors.

SPECIAL PLACEMENTS/OUTERWEAR/NON-APPAREL ITEMS: Special placements, outerwear and some non-apparel items can be printed, higher pricing may apply. All items are subject to factory review. Contact Customer Service for details.

SHORTAGES: Shortage allowance is 1.5% per placement of order quantity, rounded up to the nearest unit. Add 1.5% per placement to order quantity to cover shortage if required. For pricing on exact counts, contact customer service.

SPECIALTY INKS: Metallic Silver, Metallic Gold, Metallic Black Onyx and Crystalina Inks - Screen setup & run charges = two colors. Minimum \$0.30 per piece additional. A pre-production sample is required on all orders. Applicable spec sample charges and additional lead time apply.

VINTAGE SOFT-HAND: Add \$0.20 per placement to screen print run charge. A pre-production sample is required on all orders. Applicable spec sample charges and additional lead time apply.