

# DIRECT TO FILM (DTF)

## Get vibrant, multi-color prints starting at just 1 piece.

Direct-to-Film transfers may be the perfect alternative to screen printing for small-order program runs and multi-color logos. Transfers have a lighter hand and can achieve crisp text and details. We can produce Direct-to-Film transfers using spot-color, 3M™ reflective material or dimensional die-molds.



Spot Color



Spot Color



3M™ Silver Reflective

- New technology allows for crisp text without borders
- Cost effective option for large logos or small runs
- Popular technique for performance garments
- State-of-the-art equipment produces vibrant prints with unprecedented clarity.
- Eco-friendly, water-based inks.
- Print without the screen/setup charges associated with traditional screen printing.
- Great for photo prints and individual customization.

### DIRECT TO FILM RUN CHARGE

*Pricing includes application and garment bulk packed in printer's fold.*

SIZE	1-11	12-23	24-47	48+
Small Transfer (up to 2" x 2")	\$13.50	\$5.40	\$4.80	\$4.20
Medium Transfer (2" x 2" up to 5" x 5")	\$16.30	\$8.40	\$7.80	\$7.20
Large Transfer (5" x 5" up to 12" x 12")	\$19.30	\$11.40	\$10.80	\$10.20

*For orders of 2500+ pieces, contact customer service for a quote.*

### SETUP

3 business days for virtual proof approval. \$31.25 for new logos. We highly recommend vector art, or raster art at a minimum of 300 dpi sized to the final printing size. Preferred file types include: AI, EPS, PNG or PDF. Pre-production sample, if required, 5 business days after virtual proof approval.

### MINIMUM

12 pieces per logo/24 pieces for reflective. Add \$100.00 per logo for orders less than 12 pieces.

### STANDARD LEAD TIME

5 business days after all approvals.