

# PRIVATE LABEL OPTIONS

Private labels are a great way to customize a garment to make it your own. Incorporate your company name or logo on the neck label for an exclusive, branded product. Vantage can stock labels for application in small runs.



## HEAT SEAL LABELS FOR TAGLESS ITEMS

Cover up label size is 2.25" (w) x .8" (h) on the following styles:

**Vansport Polos:** 1880, 1881, 1885, 1886, 2420, 2445, 2455, 2460, 2465, 2470, 2471, 2475, 2476, 2495, 2496, 2600, 2601, 2602, 2604, 2795, 2796, 2615, 2940, 8060, 8061, 8065, 8066

**Performance Pullovers:** 3420, 3421, 3450, 3451, 3405, 3406, 3470, 3471, 8062, 8063

**Jackets:** 6105, 6106, 7162, 7163, 7370, 7371

**Vantage Cotton Shirts & Fleece:** 1977, 1978, 2300, 2301, 2320, 2321, 3120, 3121, 3280, 3283, 3285, 3297, 3298, 3340, 3341

Review of artwork will determine final cost and feasibility. For best results, our artists will help translate your logo to accommodate heat transfer labels. Not all logos are suitable for heat transfer labels.

	72-299 pcs	300-599 pcs	600-1199 pcs	1200-2399 pcs	2400-4799 pcs	4800-9599 pcs	9600+ pcs
2-color label (1-color ground + 1-color logo)	\$2.00 each	\$1.50 each	\$1.00	\$0.60	\$0.40	\$0.30	\$0.20
3-color label (1-color ground + 2-color logo)	\$3.00	\$2.50	\$2.00	\$1.60	\$1.40	\$1.30	\$1.20
White is not available as a ground color. The lightest option is Cool Grey 2.							

**Minimum:** Two-color labels start at 72 pieces with a 12-piece minimum to apply.

**Label Production Lead Time:** 1 week production after template approval

**Application Charge for Private Labels:** \$.50 per unit    **Application Lead Time:** 2 - 3 days    **SourceOne:** No Charge for Application

### 2-COLOR LABEL EXAMPLES - one color art



### 3-COLOR LABEL EXAMPLES



## WOVEN LABELS

**STARTING PRICE:** \$900. Customers can also supply their own labels.

**MINIMUM:** Programs require initial purchase of 1,000 labels. 24-piece application minimum for Vantage branded product

**APPLICATION CHARGE FOR PRIVATE LABELS:** \$1.00 per unit

**APPLICATION LEAD TIME:** 2 - 3 days

**SOURCEONE:** No Charge for Application

**PRODUCTION LEAD TIME:** 2 weeks for digital sample after template approval, 3-4 weeks production after sample approval

